

Mohn media invests in 80 page LITHOMAN

Gütersloh company to start producing inserts

The successful partnership between Mohn media and manroland continues: the printing company has ordered a LITHOMAN for its Gütersloh location to expand its product portfolio.

Mohn media Mohndruck GmbH in Gütersloh has invested in an 80 page manroland LITHOMAN that is scheduled to start production in the middle of 2010. With a web width of 2,250 millimeters and a maximum output of 3.2 million four-color DIN A4 pages per hour, the company is relying on genuine High-Volume technology from the market leader.

Mohn media is to expand its product range with inserts. As usual, this strategy is being pursued very professionally and the press the company has chosen for insert production is a LITHOMAN commercial web. This press convinced Mohn media with its flexible production possibilities, which permit efficient printing of both high and low pagination. The LITHOMAN can produce a variety of folds and page counts that up till now were not possible on low-pagination presses. As Roland Witte, Plant Manager and member of the Mohn media Executive Board explains: "We intend to set the standards in insert production right from the start. The decision to purchase an 80 page LITHOMAN means our customers can benefit from high flexibility and print quality." Danilo Vaskovic, Area Sales Manager at manroland: "The business model of our customer is based on very clear intentions that are pursued rapidly and determinedly. For this the LITHOMAN has proven to be the ideal printing system. We are delighted that another chapter has been added to the longstanding partnership between Mohn media and manroland."

Caption:

Seen here as the contract was signed (sitting from the left): Axel Hentrei, Mohn media Mohndruck management, and Alwin Stadler, Regional Sales Manager for webfed printing systems at manroland, and (upright from the left) Roland Witte, Plant Manager and member of the Mohn media Mohndruck Executive Board, and Danilo Vaskovic, Area Sales Manager for webfed printing systems at manroland. The Augsburg printing systems manufacturer is to deliver an 80-page LITHOMAN to Mohn media's plant in Gütersloh. | © Mohn media Mohndruck GmbH.

manroland AG is the world's second largest printing systems manufacturer and the world's market leader in web off-set. manroland employs almost 8,000 people and has annual sales of some Euro 1,7 billion with an export share of app. 80% (2008). Webfed and sheetfed presses provide solutions for publishing, commercial and packaging printing.

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Photos can be downloaded from www.manroland.com in the category **Press**.

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