

Russian printing company Michailow-S upgrades its webfed printing system

UNISSET with heatset equipment now in production

The Michailow-S printing company in Smolensk, Russia, has equipped its UNISSET for heatset production.

Expanded product portfolio

Besides newsprint and offset papers, the UNISSET with heatset equipment including a gas dryer at Michailow-S now enables this innovative printing company to offer products printed on supercalendered and coated papers. Whether it be high-grade newspaper products with different color content, pagination and run lengths, or periodicals, magazines and brochures, the flexibility of the printing system also permits economical production of shorter runs with very low waste levels and a wide variety of formats.

Planning and service: manroland project team did a fine job

The installation of the new printing towers was not permitted to interrupt or interfere with the company's production – the print products had to appear strictly in accordance with the time schedules. The service engineers from manroland and HGS managed this difficult assignment brilliantly. Michael Beier, Managing Director of manroland Russia, has this to say about the successful undertaking: "We see this project as a fine example of how a printing company can become more competitive even under the present market conditions. The focus here was on flexibility, automation and cost efficiency. We at manroland will continue providing ongoing support for our business partners in Russia and the neighboring markets."

Caption:

The Michailow-S printing company in Smolensk has upgraded its UNISSET for heatset production.

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manroland AG is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 8,700 people and has annual sales of some Euro 1.7 billion with an export share of 80%. Web fed and sheetfed presses provide solutions for publishing, commercial, and packaging printing.

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Photos can be downloaded from www.manroland.com in the category **Press**.

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