

Pareto-Print: manroland machines for book print

Russian printing company to produce 60 million number of copies per year

Since July 2009 Pareto-Print in Tver, Central Russia, has been using a ROLAND 700 HiPrint and three ROLAND 900 presses to produce high-quality books for the Russian and European markets. The planned number of copies per year is more than 60 million.

Book production at Pareto-Print has been in full swing since last July. Here a five-color ROLAND 700 HiPrint with coating module and three four-color ROLAND 900 format 6 presses for up to 16 DIN A4 pages ensure optimal production of books in all standard Russian formats. The reasons why Pareto-Print chose manroland printing systems were the unique equipment features and the comprehensive printservices portfolio which includes training.

Outstanding quality for long runs

With the three new four-color ROLAND 900 presses, this Russian printing company in Tver produces full-color books in long runs for the domestic market and other countries within Europe. The five-color ROLAND 700 HiPrint is used to print covers which are coated inline. All the manroland presses at Pareto-Print are networked and controlled by printnet, and equipped with inking unit temperature control, ColorPilot and okBalance®. The outstanding print quality over the entire run, along with the wide variety of book formats and design, gives Pareto-Print decisive competitive advantages in a fiercely contested market.

Caption:

In July 2009, four manroland sheetfed presses commenced production of high-quality full-color books at Pareto-Print in Tver, Russia. | © ECS Print Russia.

manroland AG is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 8,700 people and has annual sales of some Euro 1.7 billion with an export share of 80%. Web fed and sheetfed presses provide solutions for publishing, commercial, and packaging printing.

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Photos can be downloaded from www.manroland.com in the category **Press**.

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