



pressrelease

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MAN Roland receives the 2006 InterTech™ Technology Award

Brilliant future with the InlineFoiler Prindor

MAN Roland has received the prestigious 2006 InterTech™ Technology Award from PIA/GATF for its InlineFoiler Prindor – a press innovation that makes foil-enhanced printing significantly more profitable for printers and more accessible to their customers.

“This latest InterTech™ Award confirms the value of our philosophy of providing more inline/quick change opportunities to printers so they can lower their cost of production and go after new business to raise their revenues,” says Dr. Markus Rall, member of the executive board of MAN Roland, responsible for the sheetfed business division. The InterTech™ Technology Award is one of the printing industry’s most coveted international prizes and is presented every year by PIA/GATF (Printing Industries of America/Graphic Arts Technical Foundation), the world’s largest graphic arts industry trade association.

Value Added Printing boosts product sales

InlineFoiler Prindor is a proven way to add value to a wide range of applications and has been a huge success from the outset: after a successful European launch more than 30 modules have already been sold worldwide. Packaging printers can enhance their products in a single pass. Label printers benefit from InlineFoiler Prindor’s ability to add brilliance to wine, beer, liquor, cosmetic and other specialty labels. Publication printers can use it to add more impact to magazine covers. And commercial printers can employ InlineFoiler Prindor to produce more compelling direct mail, business cards, annual reports, greeting cards and a host of other items. “Printing has to reinvent itself to compete in an increasingly crowded media marketplace,” adds Dr. Rall. “InlineFoiler Prindor is the latest innovation to drive that profitable process. We thank the InterTech Award panel for recognizing its advantages.” InlineFoiler Prindor can be installed on two printing units of a ROLAND 700 press. Those units can be used for regular offset printing when InlineFoiler Prindor is not engaged.

Many advantages compared to hot foil stamping

To make printing more attractive, the device works while the press prints, providing the brilliance of foil lamination and the quality of offset printing in a single pass. It even equips the press to print over the applied foil to pro-

MAN Roland Druckmaschinen AG, Offenbach, is the world’s second largest printing systems manufacturer and the world’s market leader in web offset. MAN Roland operates out of Offenbach, Augsburg and Plauen in Germany. It employs 9,000 staff and has annual sales of EUR 1.7 billion, with an export share of 83%. Web and sheetfed offset are the major product lines for publishing, general commercial and packaging printing. MAN Roland is the only printing press manufacturer to be partner of the WAN (World Association of Newspapers).

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Photos can be downloaded from www.man-roland.com in the category **Press Service / News**.

duce additional special effects that printers can profitably offer. Because InlineFoiler Prindor uses a patented cold foil technique rather than a stamping process, it sets new standards for resolution and edge definition – two problem areas for hot foil stamping equipment. That means InlineFoiler Prindor provides designers and print buyers with new and more compelling ways to add the glossy appeal of foil to their projects. There are many advantages: the InlineFoiler Prindor process is considerably faster than hot foil stamping, delivering at production speed, while the press prints. And make-ready times are much faster than those for hot foil stamping presses. It doesn't damage heat-sensitive substrates because it's a cold foil process. And it can be equipped to apply as many as five rolls of foil at a time. Recognition through the 2006 InterTech™ Technology Award underlines MAN Roland's outstanding development work in the field of inline enhancement and this will continue with a great deal of innovative power.

Caption:

MAN Roland's InlineFoiler Prindor has received the 2006 InterTech™ Award.