



# pressrelease

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## DirectDrive Increases Productivity Drastically

### MAN Roland technical newsletter expressis technics 33 now available

The expectations of print buyers are becoming ever more varied. In the past, short and very short runs meant that press makeready time exceeded actual printing time. There is a change with ROLAND 700 DirectDrive. This sheetfed press is aimed directly at printing companies with most run lengths below 5,000 sheets and for whom ten jobs per shift is not the exception. First users are reporting that productivity is increased by up to 35 percent. No 33 of MAN Roland's technical newsletter expressis technics explains how this startling reduction in makeready time has been achieved and how printing companies can benefit from the advantages of DirectDrive technology.

#### **Caption:**

Now available: issue no 33 of the MAN Roland technical newsletter expressis technics.

**MAN Roland Druckmaschinen AG** is the world's second largest printing systems manufacturer and the world's market leader in web offset. MAN Roland operates out of Offenbach and Mainhausen, Augsburg and Plauen in Germany. It employs almost 9,000 people and has annual sales of more than EUR 2 billion with an export share of almost 82%. Web and sheetfed offset presses provide solutions for publishing, general commercial and packaging printing.

**MAN Roland Druckmaschinen AG**  
Corporate Marketing & Communications  
86219 Augsburg

**Press Officer: Thomas Hauser**  
Phone: +49. (0) 69. 83 05-30 80  
Fax: +49. (0) 69. 83 05-30 95  
E-Mail: thomas.hauser@mro.man.de

**Business Press: Eva Doppler**  
Phone: +49. (0) 821. 4 24-38 95  
Fax: +49. (0) 821. 4 24-26 75  
E-Mail: eva.doppler@mra.man.de

**Trade Press: Sigrid Brust**  
Phone: +49. (0) 821. 4 24-30 58  
Fax: +49. (0) 821. 4 24-26 75  
E-Mail: sigrid.brust@mra.man.de

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